

# HEATHER J. STONE—COMMUNICATOR

## QUOTES

- A person's tongue can give you the taste of his heart. –Ibn Qayyim Al-Jawziyyah
- A drop of ink may make a million think. –George Gordon Byron
- Words can sometimes, in moments of grace, attain the quality of deeds. –Elie Wiesel

## OVERVIEW

Capable writer and speaker with experience and training in professional, strategic, and technical communication.

## EDUCATION

PhD Candidate, 3.9/4.0 GPA. Anticipated graduation 2018.

Department of Communication and Department of Writing/Rhetoric Studies (dual enrollment)  
University of Utah

Master of Business Administration (MBA) with Marketing Emphasis, 3.4/4.0 GPA. Graduation 1993.  
University of Phoenix

Bachelor of Arts, English, 3.5/4.0 GPA. Graduation 1990.  
Brigham Young University

## COMMUNICATION TRAINING

Advanced Project Management Training (4 workshops), Integrated Project Systems  
Spokesperson Media Relations Training, FleishmanHillard  
DISC and George May Sales Training, Various Instructors  
Myers-Briggs Type Indicator Training, Kelly Stone

## PUBLIC RELATIONS EXPERIENCE

- Company spokesperson for the press and for national media tour.
- Interviewed on 40 radio and 28 television programs including *CNN Financial Network*.
- Regular speaker for professional associations, non-profits, and corporate educational conferences.

## ADVERTISING/MARKETING EXPERIENCE

- Hired and managed advertising agencies, PR firms, and marketing communications employees.
- Managed advertising and public relations campaigns for four companies.
- Supported self as a freelance writer for several years.
- Award-winning technical and marketing writer in the software industry.